



NECI (New England Culinary Institute), 56 College Street, Montpelier, VT 05602

- Faculty Adjunct Aug. '11 – April '15      Argosy University Online  
International Management, International Financial Management, Principals of Marketing, International Marketing, and Skills for Success. Argosy University Online, 1400 Penn Avenue, Pittsburgh, PA 15222
- Faculty Adjunct Aug. '11 – April '15      Strayer University Online  
Business Admin. Capstone, Introduction to Business, Entrepreneurship & Technology, Business & Society, Organizational Behavior, Management Concepts, and Operations Management. Strayer University Online, 2303 Dulles Station Blvd. 5th Floor, Herndon, VA 20171
- Faculty Adjunct Sept. '11 – Dec. '13      HCC/USF  
Principles of Marketing, Personal Finance, Small Business Enterprise, and Introduction to Business. HCC/USF, 551 24th Street NE, Ruskin, FL 33570
- Faculty Adjunct March '11 – July '14;      Webster University  
graduate students  
Operations & Project Management. Webster University, 11201 Corporate Circle North, Ste., 140, St. Petersburg 33716
- Faculty Adjunct Oct. '10 – June '14      Eckerd College  
Cultural Environment of International Business. Eckerd College, 4200 54th Ave. S., St. Petersburg, 33711
- Faculty Adjunct Sept. '09 – Oct. '10      Keiser University  
Capstone, Entrepreneurship, Finance, Financial Management, Global Negotiation, International Entrepreneurship, Cultural Environment of International Business, Business Law, Management [principles of], Consumer Behavior, and Sales. Keiser University, 5225 Memorial Hwy., Tampa 33634
- Faculty Adjunct May '08 – Nov. '09      International Academy of Design & Technology  
Business Professionalism, Introduction to Business, International Business, Intercultural Marketing, Marketing Communication, and Salesmanship. International Academy of Design & Technology, 5104 Eisenhower Blvd., Tampa 33634
- Faculty Adjunct Feb. '08 – March '11      Art Institute of Tampa  
Computer Concepts + 2D Applications (the Adobe Creative Suite), Business Computing, Computer Basics, Business Ownership, Business Law, and Writing a Business Plan. Art Institute of Tampa, 4401 N. Himes Ave., Tampa 33614
- Faculty Adjunct March '08 – Oct. '08      Florida Career College  
Small Business Operations and Accounting. Florida Career College, 410 Park Place Blvd., Clearwater 33759-3924
- Faculty Adjunct Dec. '07 – Oct. '08      ITT  
Multimedia and CAD Capstone. ITT, 4809 Memorial Hwy., Tampa 33634

Faculty Adjunct Aug. '07 – Jan. '08                      Remington College  
 Packaged Applications and Accounting. Remington College, 2410 East Busch Blvd.,  
 Tampa, 33612

### **RESEARCH INTERESTS**

Business generalist. Global marketing, consumer behavior in foreign markets, international business law, finance, decision making, leadership and ethics, strategy, and innovation and change.

### **COMMUNITY SERVICE & AFFILIATIONS**

- member, UU of Burlington, 2016
- member, Burlington, VT chapter of Mastermind, 2015
- member, Designbook Community, 2015
- member, Phi Beta Delta (International Honors Greek Society), 2014
- member, Sigma Beta Delta (National Honors Greek Society for Business), 2013
- member, Tampa Bay Chapter University of Phoenix Alumni Association, 2013
- member of the International Society for Self-Directed Learning, 2012
- former VP of the PTA, President of Ways & Means committee, Grant Committee
- a founder of the first Secular Organization for Recovery (A community contribution as a counselor. Originally called Secular Sobriety Group, the organization is currently called Life Ring, and is now part of a national movement. Also was a featured speaker at their first convention.)

### **PUBLICATIONS**

Davis, F. (2016). Reviewing Not Making Changes. Academia.edu.

Davis, F. (2016). Decisions: rate of change, re-evaluation and consequences; obstacles in Marketing. Academia.edu.

Davis, F. (2015). Re-visioning Artists with Business for Success, DAVIS School of Business & Consulting, LLC. Sep. 7, 2015. ASIN: B0153NZDNC

Davis, F. (2014). The Lived experiences of top Illustration Graduates, Preparedness, and the Industry. Dissertation, 2014. (peer reviewed, journal accepted).

Davis, F., Harper Jr., A., Hill, D. (2014). BBA Program Review: Entrepreneurship Team. (A

review and overhaul of the Entrepreneurial Curricula; currently five courses) for Strayer University.

Davis, F. (2012). Marketing Occupy. Soundcloud.

<http://soundcloud.com/frankdavis/sets/marketing-occupy-an-audio-book>

Noe, R. (2010). Human Resource Management. (ISBN 0077397452). (aided in the re-write to make the textbook global) Irwin/McGraw-Hill. 2012.

## RESEARCH PRESENTATIONS

Davis, F. April, 2014. *The Lived Experience of Preparation for and the Result of a career in the Applied Arts*. To the Doctoral Board and Chair, Argosy University.

Davis, F. 2012. *Marketing Considerations and Strategies for the Occupy Movement* – International Conference of Lifelong Learners; Cocoa Beach, FL (later published as an audio book).

Davis, F. Feb. 2012. *Business Innovation and Art (What the Arts and Business might learn from Each Other.)* - Saturday, February 27, 2010 - 8th Annual Sarasota Business Conference – Sarasota, FL

Davis, F. Feb. 2011. *Ivy's Online (How Hologram Technology would transform Online Education)* - 9th Annual Sarasota Business Conference - Sarasota, FL

## SECURITY CLEARANCES HELD

Several/various Federal background clearances and a Security and Exchange clearance.

## SELECT PRE-PUBLICATION RESEARCH PAPERS

(2017. *Currently researching and designing curriculum bridging the arts and business*. This is processing in concert with the wide variety of agencies that represent the maker community and nearby faculty with an eye toward leveraging entrepreneurship.)

- Davis, F. (2012). *Crisis Leadership*.
- Davis, F. (2012). *On Creating Vision*.
- Davis, F. (2012). *Issues (born) of Stewardship/Servant Leadership*.

- Davis, F. (2012). *Of Phenomenology and Qualitative Methodology*.
- Davis, F. (2012). *Probability vs. Nonprobability Samples*.
- Davis, F. (2012). *Making Creativity and Innovation Contagious*.
- Davis, F. (2011). *Rights vs. Social Responsibility*.
- Davis, F. (2011). *Reflective: Globalization, Social Responsibility and Governments and their Businesses*.
- Davis, F. (2011). *Is global marketing research a myth or reality?*
- Davis, F. (2011). *Silent Language Complexity US & Asia (marketing)*.
- Davis, F. (2011). *Global Leader*.
- Davis, F. (2011). *Cross-cultural Conflicts & Leadership for Managing Conflict*.
- Davis, F. (2010). *Global Negotiation*.
- Davis, F. (2010). *Implementing Change as Process*.
- Davis, F. (2010). *Definition for Innovation*.
- Davis, F. (2009). *Strategy: Blue Ocean and some of Mintzberg*.
- Davis, F. (2009). *Decision-making; choices and assumptions*.