



Community Connections Application

How does this program work? You offer City Market/Onion River Co-op Members a discount on goods and/or services. In exchange, City Market advertises your business in rack cards which are displayed at Customer Service at both stores, in wallet cards given out to all new Members and online at www.citymarket.coop/membership/community_connections. Community Connections Partners can display brochures or business cards in a designated area in City Market's entryway. *Please note, in rare instances we are not able to bring on business partners if their product selection too closely mirrors our own.*

Each month, we have a featured Community Connections Partner in which we highlight a business in the store with a drawing for an item donated by that Partner. This raffle is located at Customer Service at both stores which together see an average of 5,000 customers pass by each day. The Partner will have an article in our monthly e-newsletter, *The Onion Skin*, which goes out to over 18,000 subscribers and will be promoted on our website during the month they are featured. This drawing is for Onion River Co-op Members only. We will also have an additional monthly raffle for City Market employees in which employee Members can enter a drawing in the staff break room at either store for a prize.

Simply fill out the fields below and indicate the discount you would like to give to Members and employee Members! (Ongoing discount or special preferred.)

Business Name _____

Contact Person _____ Contact Phone _____ Business Phone (for website) _____

Street Address _____ City/State/Zip _____

Website _____ E-mail _____

Business Description (for website)

Discount or service offered to City Market Members (ex: 10% off or one free session)

If my business is featured for the Member Raffle, I will donate a \$_____ gift certificate or _____

If my business is featured for the Employee Member Raffle, I will donate a \$_____ gift certificate or _____

I agree to and understand that the business as listed above will provide an ongoing discount to City Market Members. The City Market Patronage card or key tag, demonstrating an individual is a Member of the Co-op, will be how I will identify Co-op Members. Should I decide to discontinue this discount program for any reason, I will notify Community Engagement.

Signature _____ Date _____

Completed applications can be emailed as a pdf or dropped at Customer Service, Attn: Community Engagement.

Questions? Please contact Adrienne at 802-861-9731 or aluedersdumont@citymarket.coop. Thank you!

Your Community-Owned Grocery Stores

Burlington, VT • **Downtown** 82 S. Winooski Ave • (802) 861-9700 • **South End** 207 Flynn Ave • (802) 540-6400

www.citymarket.coop