



January 30, 2018

FOR IMMEDIATE RELEASE

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City Market Signs Sales Agreement with Petra Cliffs
Co-op signs deal to sell 75 Briggs Street to local business

Burlington, VT – When City Market purchased just over 4.5 acres at 207 Flynn Avenue in Burlington’s South End, their plan was to subdivide the lot and work to sell the south parcel. The south parcel is 1.67 acres with an address of 75 Briggs Street. The Co-op started that process by issuing a Request for Proposals (RFP) last March, with a goal of closing on the property within one year of accepting a proposal.

John Tashiro, City Market’s General Manager, says, “The Co-op is excited to announce that we have just signed a Purchase & Sales Agreement with Andrea and Steve Charest of Petra Cliffs Climbing Center & Mountaineering School for 75 Briggs Street. Their plans for expansion and their focus on community wellness were inspiring pieces of their proposal and presentation to our team. Petra Cliffs is well-known and respected in the community and we welcome their move just down the street to become our (even closer) neighbor.”

Andrea Charest of Petra Cliffs shared her enthusiasm, “We’ve had plans for growth for several years and looking forward to partnering with City Market to bring our plans to fruition. Our organizational goals are well aligned, we enjoy some of the same Members and we look forward to future collaborations with Co-op Members.”

Several organizations submitted proposals in response to City Market’s RFP. Evaluation criteria included project alignment with City Market’s Global Ends; the project’s ability to fulfill a gap in services in the South End of Burlington; project compatibility with City Market’s neighboring retail operation; and, project compatibility with the surrounding neighborhood. City Market’s project team reviewed the proposals this fall, selected organizations to present to the RFP team and finalized a selection earlier this winter. City Market’s South End store is open 7am-9pm, every day. More information on the Co-op’s recent expansion can be found on their website at: <http://www.citymarket.coop/southend>.

About City Market/Onion River Co-op: The Onion River Co-op is a consumer cooperative, with over 13,000 Members, selling wholesome food and other products while building a vibrant, empowered community and a healthier world, all in a sustainable manner. Now with two stores, in Downtown and the South End of Burlington, Vermont, City Market provides a large selection of local, organic, and conventional foods and thousands of Vermont-made products. Visit City Market, Onion River Co-op online at www.CityMarket.coop.

Your Community-Owned Grocery Stores

Burlington, VT • **Downtown** 82 S. Winooski Ave • (802) 861-9700 • **South End** 207 Flynn Ave • (802) 540-6400
www.citymarket.coop