

Learn more about...



## Fair Trade Products

We are proud to offer over 300 Fair Trade products in our stores from coffee and tea to bananas and avocados. These products are certified Fair Trade by various organizations and adhere to a set of Fair Trade Principles.

### What is Fair Trade?

According to Fair Trade International, "Fair trade is an alternative approach to conventional trade based on a partnership between producers and traders, businesses and consumers." Third party audits are required for certifying products as Fair Trade and while there are a number of labels used to identify Fair Trade products, all organizations adhere to the Fair Trade Principles listed on the reverse side of this card. Look for the labels below when seeking Fair Trade products:



# Learn more about... Fair Trade Products

## Fair Trade Principles

All Fair Trade Organizations must follow these 10 principles in their work:

1. Creating Opportunities for Economically Disadvantaged Producers
2. Transparency and Accountability
3. Fair Trading Practices
4. Payment of a Fair Price
5. Ensuring no Child Labor and Forced Labor
6. Commitment to Non Discrimination, Gender Equity and Freedom of Association
7. Ensuring Safe and Healthy Working Conditions
8. Providing Capacity Building
9. Promoting Fair Trade
10. Respect for the Environment

## Equal Exchange

As a worker-owned cooperative, Equal Exchange seeks “to build long-term trade partnerships that are economically just and



environmentally sound, to foster mutually beneficial relationships between farmers and consumers and to demonstrate, through our success, the contribution of worker co-operatives and Fair Trade to a more equitable, democratic and sustainable world.” Look for their bananas and avocados in Produce or treat yourself to a Fair Trade chocolate bar. You can also find a variety of Fair Trade certified coffee in our Bulk department.

**Your Community-Owned Grocery Stores**

**Downtown Burlington, VT South End**  
[www.citymarket.coop](http://www.citymarket.coop)