



Members Go Local Application

January 1, 2026 – December 31, 2027

Thank you for your interest in becoming a Members Go Local Partner! As a community-owned grocery store, we want our Members to support other local businesses to strengthen our local economy. Through our partnership, your business will offer City Market Members an ongoing discount on goods and/or services and provide a raffle item annually to be included in one of our monthly giveaways to Members. In return, City Market will purchase gift cards annually and advertise your business through multiple channels reaching thousands of Members and customers.

We partner with 24 businesses at a time, for a 2-year period. We aim to have an even distribution of businesses in each retail/service category. By submitting this application:

Members Go Local Partner agrees to:

- Offer an ongoing discount of at least 10% off or equivalent discount on goods and/or services to City Market Members throughout the 2-year period.
- Provide at least one raffle item annually – any additional items are welcome!
- Display the Members Go Local sign in their storefront window, register, and/or website, or other customer facing areas.
- Collect annual data on how frequently the discount is utilized by Co-op Members (an estimate is also acceptable) and complete an end-of-year partnership survey.

In return, City Market will:

- Purchase two \$50 gift cards annually from your business to be included in monthly Member giveaways.
- Advertise your business in our Member Newsletter (10K subscribers) and media channels throughout the year.
- Highlight your business on our website and in-store signage during the month for your raffle item.
- Include your business in our Members Go Local brochure that goes out to all New Members.
- Display your business cards and brochures in our racks at each store.
- Offer in-store tabling opportunities.

Please note, in rare instances we are not able to bring on business partners if their product selection too closely mirrors our own. City Market reserves the right to choose Members Go Local Partners based on application responses and availability for the Member programming.

Business Information:

Business Name _____

Contact Person _____

E-mail _____ Email (for website) _____

Phone _____ Business Phone (for website) _____

Street Address _____

City _____ State/Zip _____

Website _____

Cultivating Food for the Greater Good

Burlington, VT • **Downtown** 82 S. Winooski Ave • (802) 861-9700 • **South End** 207 Flynn Ave • (802) 540-6400

www.citymarket.coop

Business Description (for website):

Ongoing discount or service offered to City Market Members (please include details on how to redeem, ie. promo code, present Co-op Member card, etc.):

Raffle Item Donation to City Market Member Giveaway:

Year 1

Year 2

I agree to and understand that the business as listed above will provide an ongoing discount to City Market Members. The City Market Membership card or key tag, demonstrating an individual is a Member of the Co-op, will be how I will identify Co-op Members. Should I decide to discontinue this discount program for any reason, I will notify Community & Marketing.

Signature_____ Date_____

Completed applications can be emailed as a pdf or dropped at Customer Service, Attn: Member Services.

Questions? Please email membership@citymarket.coop or call the Membership Manager at 802-861-9707. Thank you!