



# Donation & Sponsorship Policies

City Market donates to a variety of local groups through sponsorships, donations, and Rally for Change.

## Our Philosophy

City Market sponsors and donates to organizations whose work aligns with our Global Ends Statement: The Onion River Co-op will be central to a thriving and healthy community, where:

- consumers have local access to progressive social, environmental and healthful choices;
- residents enjoy an enhanced quality of life;
- the local food system is strengthened;
- the cooperative model is supported;
- our owners have a sense of pride in their Cooperative.

Priority is given to organizations and events that strive to end hunger and strengthen the local food system.

We do not donate to individuals, partisan organizations, or organizations with religious affiliations.

## The Logistics

- Recipient organizations are eligible a maximum of twice per year.
- Although we would like to support every worthwhile cause, due to the volume of applications and the nature of limited budgets, it is not possible for us to fulfill every request.
- Past support of an organization or event is not a guarantee of future support.

## How to Request a Donation or Sponsorship

- Requests must be received in writing and accompanied by our Donation & Sponsorship Request Form
- Email is the preferred method of communication.
- Please include certification of your organization's non-profit status, a copy of your program or event flyer, and any additional information about your organization that might be helpful.
- City Market's donation team meets on a weekly basis to review requests. Please allow a 1-2 week window for our donation team to respond to your request.

### *Sponsorships & Larger Donations (> \$100)*

City Market budgets annually for larger sponsorships and donations to community partners and events. Our fiscal year begins on July 1, so requests for these types of donations and sponsorships should be received at City Market by May 30 of each year.

### *Donations (\$1 - \$99)*

City Market tracks and budgets for smaller donation requests monthly. Requests for these types of donations should be received **at least 30 days before the event**.

**Rally for Change Donations** City Market's Rally for Change program allows customers to round up their total at the register to the nearest dollar to benefit 4 local non-profits. Each month, 50% of the total benefits Feeding Chittenden, 30% benefits an organization that aligns with the Co-op's Global Ends, and two 10% spots benefits non-profits that may not directly align with the Global Ends but still work to make our community a better place.

**Cultivating Food for the Greater Good**

Burlington, VT • **Downtown** 82 S. Winooski Ave • (802) 861-9700 • **South End** 207 Flynn Ave • (802) 540-6400

[www.citymarket.coop](http://www.citymarket.coop)