

# Sam Werbel

Entrepreneurial outdoorsman and fitness enthusiast with years of experience owning and operating businesses, working in outdoor recreation, leading community, and coaching health and wellness.

60 Murray St Unit B  
Burlington, VT 05401  
(802) 922-7274  
swerbel@gmail.com

## PERTINENT EXPERIENCES

### CrossFit Burlington, Burlington, VT — Co-Owner

June 2017- May 2022

Responsible for all levels of business management and community leadership for a gym with a member base of nearly 150 athletes and a staff of six coaches. Everything from payroll to cleaning, event management to personal training, Covid compliance to Department of Labor reporting.

### ActiveVT, Burlington, VT — Founder, Co-Owner

June 2016 - Present

Independent tour guide curating and facilitating Vermont excursions that feature outdoor adventures and authentic food and beverage experiences.

### Agency of Agriculture, Montpelier, VT — Executive Assistant

2014 - 2016

Supported the Secretary and Agency in all capacities, especially in communications, liaising with the VT Legislature and Governor, managing intra-agency work and projects with partner organizations.

## EDUCATION

### University of Vermont, Burlington, VT — Bachelor of Arts

May 2010 - *Cum Laude*

Anthropology and Geography Double Major, College Honors, Dean's List  
Recipient of Geography Department's James Wilson Globe Award  
Awarded Honors in Anthropology for thesis  
National Geographic Honors Society, elected President of UVM Chapter

## OTHER EMPLOYMENT EXPERIENCES

**Tetra Tech ARD** - Office Assistant. Burlington, VT: 2013-2014

**Sweetwaters** - Server/staff trainer. Burlington, VT: 2012-2013

**PedalPower** - Bicycle cab driver. Burlington, VT: 2010

**U.S. Senator Patrick Leahy** - Intern/Case-worker. Burlington, VT: 2008

**Small Point Club** - Sous-chef, promoted to chef. Phippsburg, ME: 2007

**Upper Valley Ambulance** - EMT and driver. Fairlee, VT: 2007

**Upper Valley Rowing Foundation** - Instructor. Hanover, NH: 2003-2005

## SKILLS

Excellent communicator.

Versed in business management and financial operations.

Leadership confidence at the staff, and community levels.

Proficient coach with over 3,500 hours of group coaching experience.

## PASSIONS AND INTERESTS

**Fitness** - Committed to the relationship between our fitness and overall wellbeing.

**Outdoor recreation** - Enthralled with the outdoors, seeing more of it and experiencing it with others .

**Food systems** - Focused on the importance of sustainable and diversified food systems.

**Democracy and Governance** - Advocate for equity, honesty and fairness in elections and leadership.

**Sustainability** - Mindful of the importance of innovation and austerity needed to make tomorrow possible.

## LANGUAGES

English, French, Spanish