



# Community Connections Application

How does this program work? You offer City Market/Onion River Co-op Members a discount on goods and/or services. In exchange, City Market advertises your business in rack cards which are displayed at Customer Service at both stores, in wallet cards given out to all new Members and online at [www.citymarket.coop/membership/community\\_connections](http://www.citymarket.coop/membership/community_connections). Community Connections Partners can display brochures or business cards in a designated area in City Market's entryway.

Each month, we have a featured Community Connections Partner in which we highlight a business in the store with a drawing for an item donated by that Partner. This raffle is located at Customer Service at both stores which together see an average of 5,000 customers pass by each day. The Partner will have an article in our monthly e-newsletter, *The Onion Skin*, which goes out to over 16,000 subscribers and will be promoted on our website during the month they are featured. This drawing is for Onion River Co-op Members only. We will also have an additional monthly raffle for City Market employees in which employee Members can enter a drawing in the staff break room at either store for a prize.

Simply fill out the fields below and indicate the discount you would like to give to Members and employee Members! (Ongoing discount or special preferred.)

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Contact Phone \_\_\_\_\_ Business Phone (for website) \_\_\_\_\_

Street Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Website \_\_\_\_\_ E-mail \_\_\_\_\_

Business Description (for website)

Discount or service offered to City Market Members (ex: 10% off or one free session)

If my business is featured for the Member Raffle, I will donate a \$\_\_\_\_\_ gift certificate or \_\_\_\_\_

If my business is featured for the Employee Member Raffle, I will donate a \$\_\_\_\_\_ gift certificate or \_\_\_\_\_

*I agree to and understand that the business as listed above will provide an ongoing discount to City Market Members. The City Market Patronage card or key tag, demonstrating an individual is a Member of the Co-op, will be how I will identify Co-op Members. Should I decide to discontinue this discount program for any reason, I will notify Community Engagement.*

Signature \_\_\_\_\_ Date \_\_\_\_\_

Completed applications can be emailed as a pdf or dropped at Customer Service, Attn: Community Engagement.

Questions? Please contact Adrienne at 802-861-9731 or [aluedersdumont@citymarket.coop](mailto:aluedersdumont@citymarket.coop). Thank you!

**Your Community-Owned Grocery Stores**

Burlington, VT • **Downtown** 82 S. Winooski Ave • (802) 861-9700 • **South End** 207 Flynn Ave • (802) 540-6400

[www.citymarket.coop](http://www.citymarket.coop)