



82 S. Winooski Ave.
Burlington, VT 05401
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www.citymarket.coop

City Market South End Outdoor Art Installation

Request for Qualifications: July 26, 2016

City Market is issuing a *Request for Qualifications* from artists and craft persons for three public mural projects.

Project Description

City Market is constructing a second store at 207 Flynn Avenue, Burlington (at the corner of Flynn Avenue and Briggs Street). We've set aside approximately 1,074 total square feet of space outside of the entrances to this new Co-op for locally designed murals. The Tara Goreau mural at City Market's Downtown store continues to be well-received by Members and the community and creates a unique and welcoming entryway to the Co-op.

The murals at the South End store are meant to continue the theme of making the Co-op more welcoming to all Members and customers, as well as a way to celebrate the artistry of the South End of Burlington.

For more information on this project, please visit the expansion page of our website at www.citymarket.coop/southend.

These three projects include the following details and requirements:

1. Location 1: approximately 215 square feet of mural space on the south east side of the building (facing Briggs Street).
Location 2: approximately 282 square feet of mural space on the north east side of the building (facing Briggs Street).
Location 3: approximately 577 square feet of mural space on the north side of the building (facing Flynn Avenue).



Location 3



A note on the surrounding building materials:

- a. Horizontal wood planks will be installed to the left of location 1 and to the right of location 2, as well as to the left of location 3.
 - b. City Market's café (with two glass garage doors connecting the outside and inside seating areas) is located between location 1 and location 2. The roof above the café is metal.
 - c. The majority of the rest of the building will be covered in metal panels with pixelated images of local farms and farmers on them. At a distance, the panels will look like artwork with no clear image. As customers get closer to the building, the images will come into focus. Final pictures and pixilation style have not yet been decided.
2. Submitting Artists must be current equity-holding Members of the Co-op at the time of submission.
 3. Artists can submit for more than one of the three mural locations described above, if desired.
 4. Any medium will be considered.
 5. All locations will be within reach of the public, and should therefore be safe, tamper-resistant, and easily maintained.
 6. It is expected that the artwork will be displayed for approximately ten years, but may be displayed for a shorter or longer period. Artists should approach the project as a permanent installation when considering materials.
 7. Artists chosen to submit proposals will be able to consult with the project coordinator. The artist(s) selected for the projects will work collaboratively with the project coordinator in the design and implementation stages of the project.

Project Budget

The budget for the final selected projects are up to and not to exceed:

1. Location 1: \$7,500
2. Location 2: \$7,500
3. Location 3: \$15,000

Budgets include artist/design fees, materials, construction and all components of project installation.

Selection

The project coordinator will review submissions from this RFQ and select an as yet undetermined number of artists (or artist teams) to develop proposals. These artists (or teams) will be paid an honorarium of two hundred and fifty dollars (\$250) each (or per team) for their proposals.

Criteria

The initial selection of artists (or artist teams) will be made on the basis of experience, portfolio quality and professionalism and is at the discretion of the project coordinator. Final proposals submitted by those artists (or artist teams) will be judged as follows:

Aesthetic Considerations

- Exhibits strong artistic concept, design and craftsmanship
- Contributes to sense of place

Thematic Considerations

- Creatively explores ideas related to the Co-op's Global Ends and the Cooperative Principles

Global Ends

The Onion River Co-op will be central to a thriving and healthy community, where:

- Consumers have local access to progressive social, environmental and healthful choices;
- Residents enjoy an enhanced quality of life;
- The local food system is strengthened;
- The cooperative model is supported; and
- Our owners have a sense of pride in their cooperative.

The Co-op works to support its Global Ends by implementing a variety of community outreach projects. Our goal is to provide low-income consumers with access to progressive, social, and healthful choices through education and outreach and to specifically reduce childhood hunger in Burlington.

Cooperative Values. Cooperatives are based on the values of self-help, self-responsibility, democracy, equality, equity and solidarity. In the tradition of their founders, Cooperative Members believe in the ethical values of honesty, openness, social responsibility and caring for others.

The **Co-operative Principles** are guidelines by which co-operatives put their values into practice.

1. Voluntary and Open Membership. Cooperatives are voluntary organizations, open to all persons able to use their services and willing to accept the responsibilities of membership, without gender, social, racial, political or religious discrimination.

2. Democratic Member Control. Cooperatives are democratic organizations controlled by their members, who actively participate in setting their policies and making decisions. Men and women serving as elected representatives are accountable to the membership. In Primary Cooperatives, Members have equal voting rights (one member, one vote) and Cooperatives at other levels are also organized in a democratic manner.

3. Member Economic Participation. Members contribute equitably to, and democratically control, the capital of their Cooperative. At least part of that capital is usually the common property of the Cooperative. Members usually receive limited compensation, if any, on capital subscribed as a condition of membership. Members allocate surpluses for any or all of the following purposes: developing their Cooperative, possibly by setting up reserves, part of which at least would be indivisible; benefiting members in proportion to their transactions with the Cooperative; and supporting other activities approved by the Membership.

4. Autonomy and Independence. Cooperatives are autonomous, self-help organizations controlled by their Members. If they enter to agreements with other organizations, including governments, or raise capital from external sources, they do so on terms that ensure democratic control by their Members and maintain their Cooperative autonomy.

5. Education, Training and Information. Cooperatives provide education and training for their Members, elected representatives, managers and employees so they can contribute effectively to the development of their Cooperatives. They inform the general public - particularly young people and opinion leaders - about the nature and benefits of Cooperation.

6. Co-operation among Co-operatives. Cooperatives serve their Members most effectively and strengthen the Cooperative movement by working together through local, national, regional and international structures.

7. Concern for Community. Cooperatives work for the sustainable development of their communities through policies approved by their Members.

- Complements architectural themes while providing a variety of visual experiences

Professionalism

- Proposal is coherent and well presented
- Previous experience completing public art projects for organizations or for private organizations of similar scope indicated
- Demonstrated ability to complete project on budget and on time

Suitability to the Site

- Is compatible with the uses of the site, which include a high level of pedestrian traffic
- Installation and use of materials respects concern for public safety

Execution and Maintenance

- Demonstrated ability of artist to carry out the project within budget and on time, with strong consideration of the artist's ability to work within given timeframe
- Project's maintenance requirements

Membership

- Artists must be current equity-holding Members of the Co-op

Materials to be Submitted

1. Current resume (if working as a team, submit all team members' resumes) with pertinent contact information.
2. Between five and ten slides of previous work. Slides or accompanying material should include artist's name, media, dimension, and construction cost. Please describe the work in each slide (e.g., where and for what period of time was it/is it displayed, who commissioned it, etc.).
3. A written description (no more than two pages) of how you may approach this project, emphasizing the possible materials, themes, methods of fabrication and interactive elements, if any. Include information on which mural location(s) for which you would prefer to create proposals.

Timeline: August 2016 - June 2017

- Request for Qualifications (RFQ) issued on Tuesday, July 26, 2016.
- Deadline for submissions in response to this RFQ: Monday, September 12, 2016 by 5:00pm (submissions must be received at City Market's physical location by this date and time, not postmarked. Submissions received by mail after September 12, 2016 will not be considered).
- Selection of artists to develop proposals: September 30, 2016 (estimated)
- Selected Artists' Proposals due to City Market: October 31, 2016 (estimated)
- Refinement of proposals with project coordinator with no more than 6 selected for a Member vote: December 5, 2016 (estimated)
- Voting by Co-op Members on final selection: January 2 – January 20, 2017 (estimated)
- Final selection by City Market: January 27, 2016
- Approved contract with selected artists: February 10, 2017 (estimated)
- Finalize project details and materials: February & March 2017 (estimated)
- Fabrication and installation of project: April 3 – June 30, 2017 (estimated)
- Completion of project construction: June 30, 2017 (estimated)

*Please note: Unveiling of the artwork is scheduled to coincide with City Market's South End store grand opening, anticipated in July 2017 but this date is subject to change. Installation will need to be carefully scheduled with the expansion project team at the Co-op to ensure minimum disruption to the construction team.

Submit Proposals To:

By Mail:

Allison Weinhagen
Director of Community Engagement
City Market, Onion River Cooperative
82 South Winooski Avenue
Burlington, VT 05401

In Person:

City Market, Onion River Cooperative
Customer Service Desk
82 South Winooski Avenue
Burlington, Vermont

For more information contact Allison Weinhagen at 802-861-9750 or email aweinhagen@citymarket.coop.