

Charles Baldrige
August 2018

Recent Professional Experience

MyWebGrocer Inc., Burlington, Vermont June 2010 – Present

Director, Business Intelligence (April 2015 - Present)

Manage engineering and analyst teams. Empowering managers and team members to work efficiently. Design, create and monitor grocery, CPG and ecommerce KPIs and reports for internal executive clients. Manage very large data warehouse, migrate data warehouse to Azure cloud services.

Manager, Business Intelligence Engineers (Aug 2013 - April 2015)

Manage small team of Business Intelligence Engineers. Design and implement next generation hardware architecture of 60 TB data warehouse scalable to petabytes. Maintain deep familiarity with advertising and retail KPIs. Be a problem solver in a fast-growing business.

Sr. Business Intelligence Engineer (April 2012 - Aug 2013)

Strong individual contributor and team lead for a team managing small but growing data warehouse. Architect, engineer, implement and debug ETL, dimensional data warehouse and data mart systems. Hire and mentor new team members. Participate in 12-week onsite management and leadership training course

Northern Lights Now

Founder, Blogger, Social Media Manager, Site Admin (September 2014 – Present)

Recent Cooperative experience

Onion River Coop, City Market

Director, Board of Directors, January 2013 - Present

Serve as one of 9 members on a policy governance for a for-profit grocery cooperative with over \$40 Million in annual sales.

During term sales and membership growth over 50%

Hired a general manager

Opened a second location

Treasurer

Education

Cornell University, Ithaca NY. BA in Economics Jan. 2004, concentration in computer science. MCTS. Microsoft Certified Technology Specialist – SQL Server 2005. February 2008.