

# THE CHARLIE CART PROJECT

Building Healthy Lives Through Hands-on Food Education

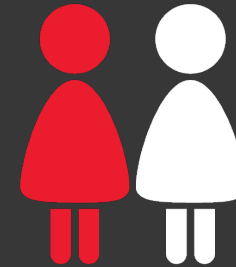


# The dual challenges of obesity & hunger

**1 in 5**  
children will  
go hungry



**1 in 2**  
children in communities  
of color will  
develop diabetes.



# We can change this!

Teaching kids about food  
empowers them to  
make healthy choices.



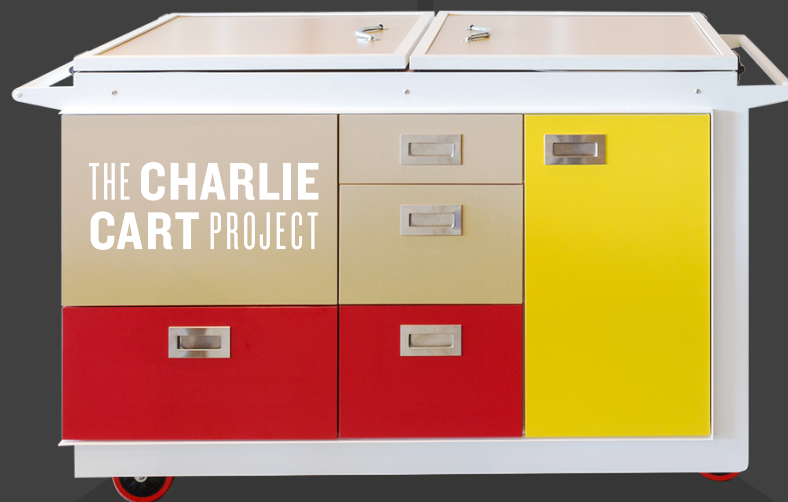


# A Kitchen Classroom in a Cart

## TOOLS & EQUIPMENT



## CURRICULUM



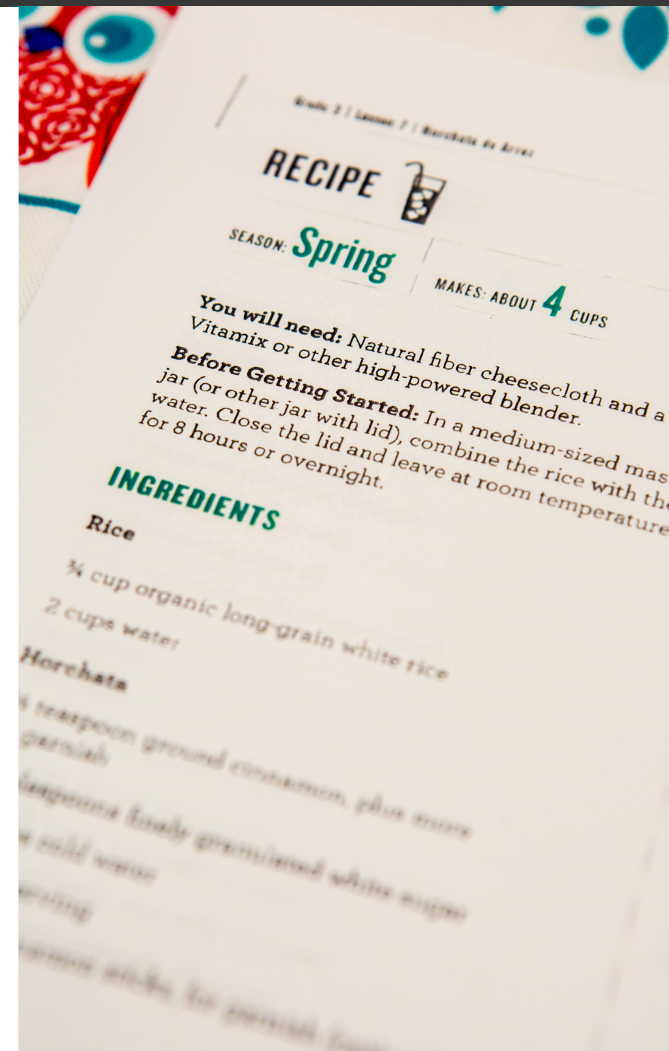
## TRAINING & SUPPORT





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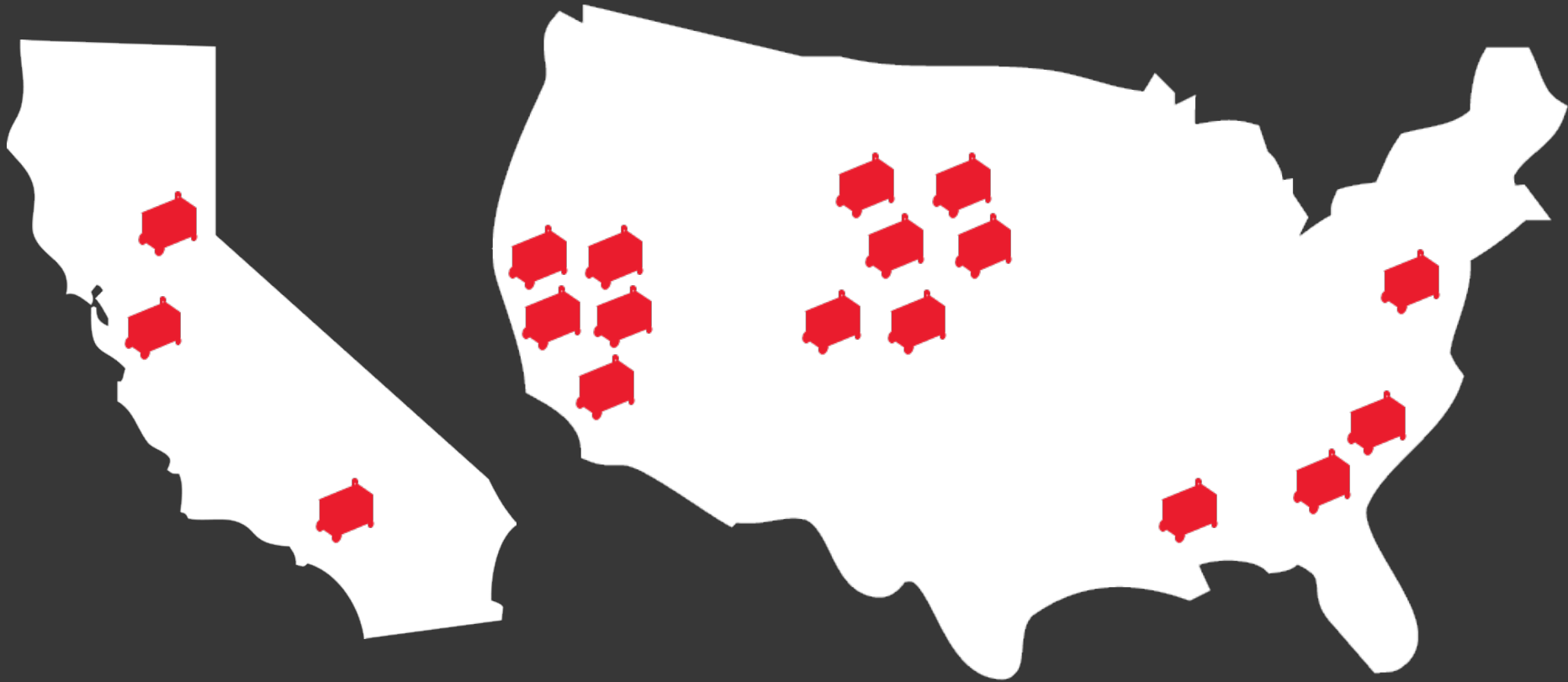
Children learn  
by doing



**2015: California  
Pilot in 3 sites**

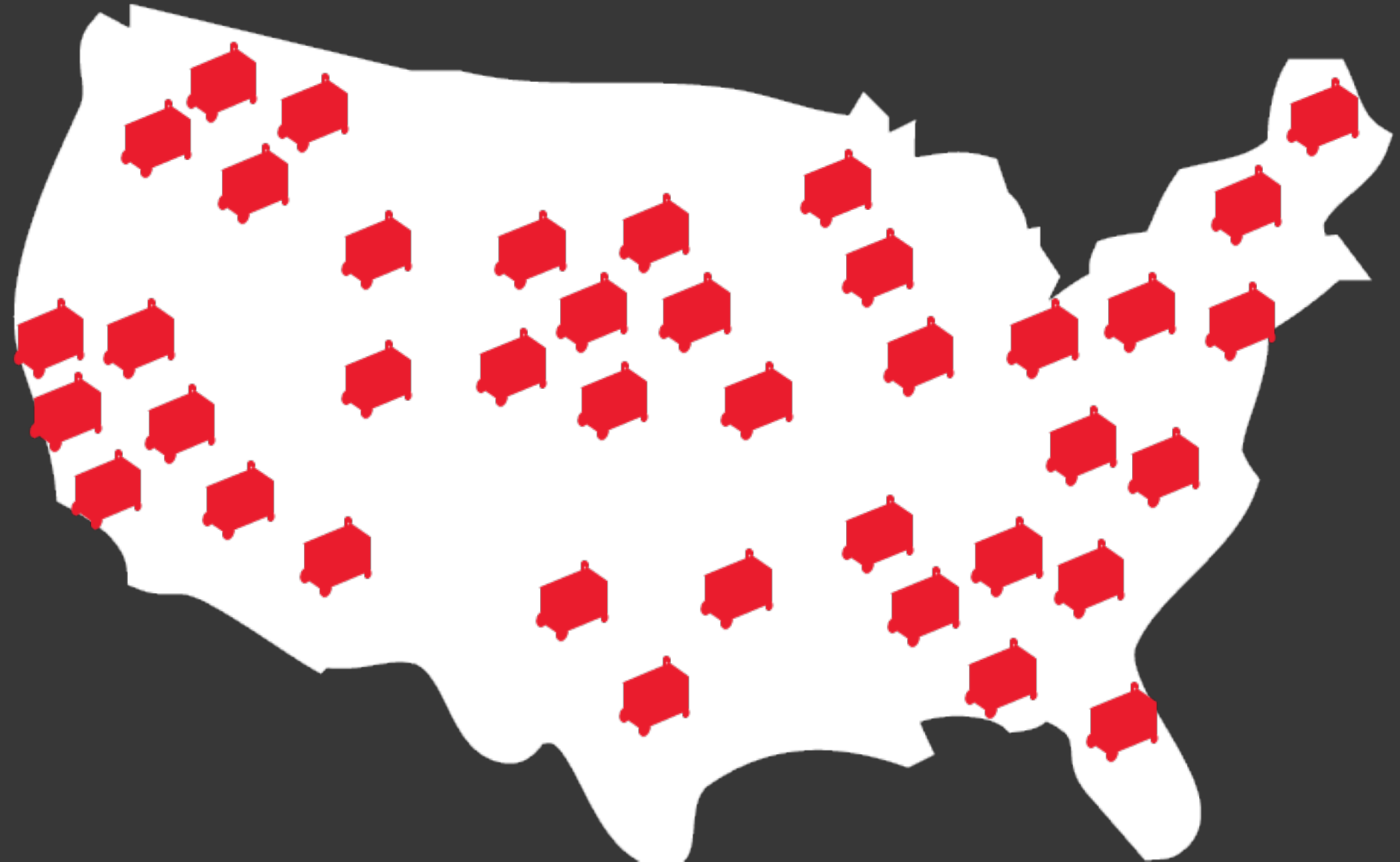


**2016: Beta Launch in  
12 sites across 6 states**



# 2017: Scaling Up!

40+ sites across 20 states





# Pilot Program Results


**85%**

tried a new food

**38%**

asked parents to make  
that food at home



A close-up photograph of a young person with dark hair, wearing a dark blue long-sleeved shirt, pouring a bright yellow powder from a small metal measuring cup into a larger metal bowl. The person's hands are visible, and the powder is captured mid-pour, creating a dynamic sense of movement. The background is blurred, showing a colorful surface with purple and yellow sections.

**“It’s night and day between the Cart and the past cooking education we did. The lessons before were more tastings; there was no cooking involved here at the school. It’s so much better to have the Cart and instruction. It’s 100 times better.”**

**– Educator, Ventura Unified School District**

# Countless Applications



**K-12 schools**



**Farmers' markets**



**Libraries**



**Food banks**



**Universities &  
community colleges**



**Hospitals**



# K-5 Classrooms









# High Schools



# Farmers Markets



# Community Centers











# Public Libraries



**CREATING A DELICIOUS FUTURE!**



# THE CHARLIE CART PROJECT

**Join us!**

**[charliecart.org](http://charliecart.org)**

