

The Onion Skin

City Market, Onion River Co-op

April 2010

## Co-op Spring Member Meeting 2010

## A Special Film Screening / An Educational Event

## Spring Member Meeting 2010 – An Educational Event

By Leila Cosgrove, Member Services Program Coordinator

Our Spring Member Meeting is right around the corner and we are pleased to announce an exciting new take on this event. At 1:00 PM on Saturday, April 10th, the Co-op will host a members-only screening of the film FRESH at UVM's Campus Center Theater, followed by a question and answer session with the film's director, ana Sofia joanes.

Hosting this Member Meeting at UVM highlights an ever evolving relationship between the Co-op and the University. UVM's Continuing Education Department is underwriting the fee for the theater and the Co-op is sponsoring a second showing of the film later in the day to be open to students and the public.

The film FRESH is gaining in popularity around the country. Similar to a recent food film, Food Inc., FRESH explores what food producers and retailers are doing to effect change in our food system. Here is more information about the film from their

> Co-op Spring Savings Page 2

promotional materials: FRESH celebrates the farmers, thinkers and business people across America who are re-inventing our food system. Each has witnessed the rapid transformation of our agriculture into an industrial model, and confronted the consequences: food contamination, environmental pollution, depletion of natural resources, and morbid obesity. Forging healthier, sustainable alternatives, they offer a practical vision for a future of our food and our planet.

Among several main characters, FRESH features urban farmer and activist, Will Allen, the recipient of MacArthur's 2008 Genius Award; sustainable farmer and entrepreneur, Joel Salatin, made famous by Michael Pollen's book, The Omnivore's Dilemma; and supermarket owner, David Ball, challenging our Wal-Mart dominated economy.

As part of the event, the Co-op has invited FRESH director ana Sophia joanes to discuss why she made the film and the stories she encountered along the way. Joanes is a Swiss-born documentary filmmaker whose work addresses pressing social issues through character-driven narratives. After traveling internationally to study the environmental and cultural impacts of globalization, she graduated from Columbia Law School in May 2000, awarded as a Stone Scholar and Human Rights Fellow. Thereafter, Joanes created Reel

Spring Garden Tips

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Your Community-Owned Grocery Store

Youth, a video production program for youth coming out of detention. In 2003, Joanes and her friend Andrew Unger produced Generation Meds, a documentary exploring our fears and misgivings about mental illness and medication. FRESH is Joanes' second feature documentary.

A film by ana

joanes

Co-op members are cordially invited to this special screening of FRESH. Doors open at 12:30 p.m. Seating is limited to 300. Please reserve your seat by April 2! To R.S.V.P., stop by Customer Service, go to www.CityMarket.coop, emailmemberservices@citymarket.coop,orcall 802-861-9707. Go Co-op!

The public showing will be at 5PM.

#### Agenda

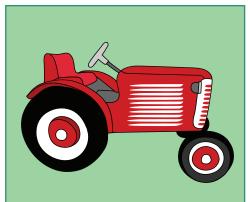
Introduction by Board President,
Susan Munkres
Screening of FRESH
Question & Answer Session featuri
Director, ana Sofia joanes

#### **Ongoing Member Engagement**

Members who would like to discuss other items pertaining to the Co-op are invited to attend Open Member Time at our next Board Meeting, April 26 at 6:00p.m.

Earth Day Awareness

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## City Market Farm Tour: Hardwick

What's happening in Hardwick? Come find out! City Market, Onion River Co-op is continuing the series of Farm Tours with another stop in the agricultural hotbed of Hardwick, Vermont. The Hardwick Farm Tour is set for Saturday, April 17. Past Co-op Farm Tours have included Lewis Creek Farm, Shelburne Vineyards, and the popular Tour de Farm bike tour of Shelburne last July. Space is limited for the Hardwick tour, so reserve your spot now. See page 4 for details.

> April Event<del>s</del> back page



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### Members Thirst for Filtered Water... Water Machine Hung out to Dry.

#### By Clem Nilan,

General Manager

"I never drink water. I'm afraid it will become habit-forming." ... W.C. Fields

A Bit of History: Two years ago when the Co-op was transitioning Co-op member benefits from monthly coupons to a yearly Patronage Refund, the idea of "free water" as a member benefit emerged. It resonated on several levels. Free water is a tangible benefit - immediately apparent. It's also a sustainability superstar...removing water bottles from the waste stream.

Is It Really Free? Of course no one here believes delivering water to members is "free" of cost to the Co-op. Burlington charges a rate of \$2.62 per 100 cubic feet for all users. The filters alone cost over \$4,000 annually. There's electricity and weekly and monthly maintenance... well, you get the picture.

And the demand for this water is growing. One Co-op member alone uses almost 2 ½ gallons a day. Over 100 members use over ten gallons a month. Never in our wildest planning dreams did we anticipate this amount of usage. From July 1st to Feb. 28th, 474 members brought home over 22,000 gallons of "free" water from our Reverse Osmosis water machine. The value of this member benefit is \$8,563. As a comparison, non-members purchased only \$1,530 of water in the same period. Clearly our members appreciate this benefit.

Why the demand? Burlington Department of Public Works Water Division reports that Burlington water quality is among the top in the country. The Public Works Web site says water produced meets or exceeds all the federal and state drinking water standards. However, Co-op members tell us that they are concerned about the safety of the chemicals in the municipal water supply. They mention fluoride and other chemicals. Other members say they like the clean taste.

Our water machine (if it could talk) would be complaining. It is overworked- slow and undersized for the required task. The company who sold it to us no longer provides service. Our water machine, as my grandfather Thomas McDerby would say, has one foot in the grave and the other on a banana peel. One recent hilarious tongue-in-check "customer request" asked for a chair to be placed next to the water machine... it was so slow!!It's time for a change.

This brings up the question of cost. We want to be able to continue offering "free water" as a member benefit. Why? Because the Co-op belongs to the members and the members clearly want and make use of this member privilege. Because as a community owned Co-op we get to make up the rules. Free water is good for the environment and also reinforces that the Co-op belongs to members and exists to meet their needs.

So, dear members, we ask that you please be patient while Pat Burns and the Operations Team explore replacing this machine. We know that we need to increase capacity and speed. Carpenters say, "Measure twice and cut once." We plan on doing our homework and making a smart, well thought-out change- not putting a band aid on the problem. We'll keep the old machine running while we transition. But this may take several months. In the meantime, you may want to avoid refilling during peak traffic times- lunch and dinner time and Saturdays. And thank you for your patience.



#### 1,500 walkers, 3 miles, 1 reason

This summer marks the 21st year that hundreds of individuals, families and teams will gather to support the Committee on Temporary Shelter (COTS) and walk a 3-mile route in and around downtown Burlington, visiting COTS shelters and programs along the way.

Join COTS on Sunday, May 2 and walk with nearly 1,500 friends and neighbors to raise funds and awareness to help homeless families and individuals. Walk teams demonstrate their support by raising vitally needed funds to help operate all COTS facilities, including three family shelters and two shelters for individuals.

The Walk begins and ends at Battery Park in Burlington. Opening festivities begin at 1:30 p.m., and the Walk kicks off at 2 o'clock. Walkers return to Battery Park and enjoy free refreshments and great live music.

You can register as an individual, but it's more fun to form a team. The route and all COTS facilities are wheelchair-accessible. The Committee on Temporary Shelter is Vermont's largest provider of shelter and services for the homeless. For more information and to register, visit their Web site at www.cotsonline.org or call 864-7402. Sign up today!

## Green Mountain Crop Mob— Join in the Fun

Do you love working on farms, gardening, building, and getting dirty, but don't do it full time? Are you a farmer with a big job coming up where many hands would make light work? Green Mountain Crop Mob is a new movement in Vermont.

A crop mob is an event when a crew of volunteer farmers, farm workers, and eaters descend upon a farmer for a work blitz! Jobs can include weeding, greenhouse construction, harvesting, or any number of other jobs that can be done quickly and well by many willing hands. It's a way to get involved with a farm, help out your friends, and share time with fellow agrarians.

Green Mountain Crop Mob is growing the network of volunteer mobsters and farms. Get in touch with us at bellapesto@gmail.com to get signed up. We'll be putting together 1 crop mob a month, April - November for 2010. Visit us at http://greenmountaincropmob.weebly. com/index.html for more information.



## Save the Date to CeLebrate Herb Day on May 1

Join City Market in celebrating the 5th Annual International Herb Day on Saturday, May 1. Herb Day helps to raise public awareness about the significance of herbs in our lives and the many ways herbs can be used safely and creatively for health, beauty care, and culinary enjoyment. Herb information, product demonstrations, free classes and workshops, plus sales!!

Look for more information at www.CityMarket.coop/HerbDay



## Co-op Members: Spring Savings are here!

Pick up your Spring Co-op Advantage coupon book the next time you are in the Coop. It's full of big savings on favorite brands and includes a couple of tasty recipes for good measure. Coupons are valid until May 31, 2010.

This coupon book is just one small way for us to thank you—our Co-op members. Your continued support makes the Co-op more than just another grocery store. Your investment, patronage and input help us better serve you, support our local community and build connections with other communities. Thanks for being a part of the Co-op.

#### **Cooperative Principles**

- 1. Voluntary and Open Membership
- 2. Democratic Member Control
- 3. Member Economic Participation
- 4. Autonomy and Independence
- 5. Education, Training and Information
- 6. Cooperation Among Cooperatives
- 7. Concern for Community

#### **Board of Directors**

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Editor: Nicole Fenton Production Coordinator: Aaron Toth Layout: Aaron Toth Illustration : Aaron Toth, Becky Rouleau

#### Advertising Information:

For an ad information sheet, please e-mail Nicole Fenton at NFenton@citymarket. coop (City Market members receive a discount on ads.)

The Onion Skin is the official newsletter of The Onion River Cooperative. Submission deadline is the 5th of the month prior to publishing (e.g., May submissions due April 5th). Submissions are encouraged and may be edited for clarity, style, or length. The editorial staff reserves the right to accept or reject articles. Views expressed are those of each individual author and do not necessarily reflect City Market policy.



The next Board meeting is April 26, 2010 6 p.m. to 9 p.m. in the City Market Conference Room.



#### City market is now Powered by the Sun

By Nicole L'Huillier Fenton, Marketing Manager

City Market is officially powered by the sun. The 136 solar panels went online in March generating 31 kilowatts of power which will help the Co-op to reduce our reliance on fossil fuels by at least three percent. Vermont Senator Bernie Sanders, Burlington Mayor Bob Kiss, and groSolar CEO Jeff Wolfe were on hand to watch the power transfer and applaud the Co-op's efforts in conserving the environment.

With a monthly electric bill at approximately \$17,000, the solar project offers the Co-op a much needed payback. "Once we looked at the numbers and realized we'll recoup our upfront costs in less than five years, we knew this investment would bring a strong financial return for our members," said Clem Nilan, General Manager of City Market. "But this is a business decision that also has tangible social and environmental benefits. One of the central tenets of our mission is to make a difference in the lives of consumers. By reducing our carbon footprint and supporting the local green economy with groSolar, we know we're doing something worthwhile for the community as well."

The solar project is just one piece in the Co-op's commitment to energy efficiency and green building practices. The Co-op offers incentives for customers to reuse their bags with a five cent refund. The bag use refund has resulted in the Co-op using 14% less plastic bags and over \$14,000 has been given to customers in savings as part of the program.

"We have been working on many different projects to improve our energy efficiency and the solar power project is one of the largest and most impactful," Pat Burns, City Market Operations Manager. "We will be generating enough electrical energy to power six Burlington homes for a year."

City Market worked with Vermont-based groSolar on the project installation. "We're excited that a high-profile shopping destination like City Market has made this commitment to a cleanenergy future," said groSolar CEO Jeff Wolfe. "The combination of drastically reduced prices and strong government incentives made this project a smart move for City Market. We're optimistic because we see many more homeowners and businesses taking advantage of the opportunity solar power offers for long-term energy security, financial savings and protection of our most precious resource: our planet."

The Co-op's new solar panels work year round, on an overcast day they provide about 25% of their capacity for energy output and closer to 100% during the sunnier months. A monitoring system has been set up inside the store for customers to view in real-time the solar energy that Co-op is collecting.

## Community



### **Touchstone Healing Arts** With so much focus on stress as the number one contributor

With so much focus on stress as the number one contributor to disease and so much to get stressed about on this merry go round of a planet we live on, it is no wonder that people are searching for ways to improve their health and wellbeing and slow the pace of life down.

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We probably all know that massage is an excellent way to combat the negative effects of stress; just the idea of having skillful hands kneading out the bunched up knots of worry, tension and general angst is enough to, at least temporarily, get us to take a slightly deeper breath. But where does one begin to find a good fit for one's needs?

Touchstone Healing Arts was founded in 1998 and may sound familiar as the place to go to study Massage Therapy. However, much more recently, the Touchstone Associates in the Healing Arts was formed. The intention is to offer multiple modalities of massage and bodywork in a group practice of experienced professionals as well as a well regarded school of massage therapy and continuing education all under one roof in a convenient downtown location with off street parking.

In addition to reduced rate massages in 2 student clinics (offered each winter and spring from the school of massage) clients can experience the full spectrum of massage and bodywork from the Touchstone Associates. Perhaps you are preparing for a sports event or have just completed one, or you or someone you know is in need of pregnancy massage or you have wondered what Asian Bodywork or Thai massage is all about. Do you like the idea of a one hour foot focus, or having hot rocks used in a massage? Is the integration of Body, Mind and Spirit important to you?

Our seven associates have decades of combined experience and are proud to be affiliates of City Market, Onion River Co-op. We will extend a 10% discount off of any regular priced bodywork service to Co-op members. Contact Touchstone Healing Arts at 802-658-7715 or online at www.touchstonehealingarts.com. Throughout the month of April, Co-op Members can enter to win a one hour bodywork session from Touchstone Healing Arts. Stop by Customer Service to enter today!

## Spring Time Gardening Tips

#### By Julie Rubaud, Red Wagon Plants

We are often asked questions about certain crops and would like to share with our City Market customers a few tips that will help you grow more food from your garden for those splendid spring and summer meals.

#### Lettuce

Many gardeners make the mistake of planting lettuce just once all season, and then have an overabundant supply followed by nothing at all the rest of the year. It's best to plant lettuce every week or two, in small amounts, for a continuous harvest all season long. It is possible to have lettuce from early May through October with a little timing and planning attention. In the summer heat, it will go to seed if you let it get too mature in the garden and that causes it to have a bitter taste. Baby lettuce can be grown from seed, in rows spaced 4" apart, but if you want the texture and crunch of head lettuce it is better to grow it from transplants. Lettuce likes to be well watered and grown on the cool side; part shade is all right for July and August plantings.

#### **Onions, Leeks and Scallions**

Our onion, leek and shallot plants come in 4-packs with about 100 plants per pack. First time gardeners are often a little perplexed about how to plant them out in the garden.

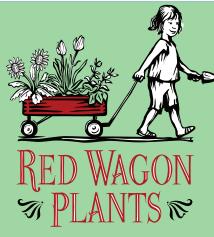
Onions and leeks should be separated and planted about 4" apart in a trench about two to four inches deep. It's really important to keep weeds under control while the plants are getting established since they have no ability to out-compete the weeds.

Scallions can be planted in clumps of ten or so plants spaced about 6-inches apart. This makes it convenient to harvest a clump at a time - about the equivalent of one bunch in the grocery store. Shallots can be planted individually (for larger bulbs) or two to three pairs per clump, with the clumps spaced 6-inches apart.

#### Tomatoes

Tomatoes are best planted when the soil is warm (night time temperatures are 50F or above) and all danger of frost has gone by. In the Burlington area that is generally the end of May or the first week in June.

You can break off the leaves on the bottom 2/3 of the plant and bury the whole stem horizontally in the warm top layer of soil. The buried stem will turn into a huge and healthy root system. The top of the plant is



gently bent upwards and soil is patted around the base. Tomatoes must be trellised for best results; it keeps the plant healthy, off the ground, and the fruit stays clean.

#### Here are a few tomato terms explained:

• Hybrid - a tomato that is a cross between two different types of tomatoes. Seeds from these tomatoes will not grow out true to type, but will revert back to one of the parent tomato varieties. Hybrids are not genetically modified; they are just a simple cross between two types. For example, one tomato with good disease resistance is crossed with another variety that is known for good flavor in hopes of producing a healthy yet tasty tomato.

• Open Pollinated - a tomato that is the product of two parents that are the same variety. The seeds from these tomatoes will be true to type.

• Heirloom - a variety with a story. These are plants which have been handed down, brought to the new world in various ways, found in distant parts, or in your neighbor's back yard. These are all open-pollinated. Heirloom is not a botanical terms, it just means that it is an older variety with a lot of flavor or other appealing characteristic like color of shape. Sometimes heirlooms are less disease resistant than hybrids, but they make up for it with flavor.

• Determinate - a tomato that only grows to a certain height and then all of the fruit ripen at once and then the plant dies. This is a good option for people who can or freeze tomatoes so that they will have a big batch all at once.

• Indeterminate - a tomato that grows and grows, with the fruit ripening in various stages. The plant grows until it is killed by frost or disease. In a warm climate these plants would grow into woody vines.

Please visit our website for more information about growing our plants. Happy Gardening!

### **USPA Passes organic Pasturing Standards**

On February 12, after years of advocacy by farmers and organic farming organizations, including NOFA Vermont, the USDA National Organic Program finally released a set of required standards that now insure that certified organic cows and other ruminants obtain a substantial portion of their diets from plants that they graze on pasture. This final rule closes the widely-publicized loophole that allowed some organic dairy farms, including very large, intensive operations, to confine their animals and severely restrict grazing -- a clear violation of organic farming principles and a practice that was threatening the reputation of certified organic dairy products in the marketplace. For more information contact Dave Rogers, NOFA's Policy Advisor, dave@nofavt.org.

## VERMONT **VERMONT**

## City Market Goes to Hardwick— Co-op Farm Tour Series Continues

Saturday, April 17 | 8:30 a.m. – 6:30 p.m. Tour is free for City Market, Onion River Co-op Members

Profiled by Dan Rathers, featured in *The New York Times*, and visited by celebrity chef Emeril Lagasse, the little town of Hardwick has emerged as a vibrant, cutting edge leader in food systems change. This April, come see what all the buzz is about by joining City Market's tour of Hardwick. Led by Vermont Farm Tours, a Burlington-based culinary tour company that takes you behind the scenes to experience the story and flavor of Vermont's edible landscape, the tour will be a memorable day spent visiting some of the farmers, chefs, cheese makers, and visionaries who are changing the future of Vermont's local agriculture and filling City Market's shelves with delicious local products.

The tour will leave City Market at 8:30 a.m. with transportation provided by City Market. Our first stop will be Pete's Greens (www.petesgreens.com), a four-season vegetable farm growing a vast array of specialty vegetables with an emphasis on baby greens, heirloom tomatoes, and root crops.

For lunch, we will have Claire's Restaurant to ourselves with a special menu by chef Steven Obranovich. Claire's is a Community Supported Restaurant, emphasizing local and sustainable produce, artisan products, and responsible business practices that support the community (www. clairesvt.com). Lunch at Claire's is optional and costs \$25.

From lunch, we'll visit Vermont Soy (www.vermontsoy.com), producers of organic soymilk and tofu from Vermont-grown soybeans. Todd Pinkham and Andrew Meyer, co-owners of Vermont Soy, began selling fresh organic soymilk in 2007—working with UVM extension, High Mowing Seeds, and many Vermont farmers to develop their product. Their soymilk and tofu are sold at City Market year-round.

Lastly we will be visiting two cheese makers that live just down the road from each other. Bonnieview Farm is a sheep dairy that has been in the Urie family for four generations. Bonnieview's unpasteurized sheep's milk cheese is available at City Market mid-summer to January. We'll be visiting at the end of lambing season so there will be plenty of cute lambs running around. We'll also be joined by Marisa Mauro of Ploughgate Creamery, a cow dairy just up the road that produces a smooth, rich, and creamy spreadable cow's milk cheese that we sell at City Market.

The tour is free but space is limited to 20 participants. Registration is open to City Market, Onion River Co-op members on a first-come first-serve basis. Non-members will be placed on a waiting list (or you can join the Co-op!). To register, please contact Meg Klepack, Local Food Coordinator at City Market at (802) 861-9753 or mklepack@citymarket.coop. Transportation and a light breakfast will be provided. Lunch is not included. Previous tours have been quite popular and have filled up quickly so register early to reserve your spot!

## Recap of the Stewards of Healing Plants: Planting the Future with Rosemary Gladstar

By Cristi Nunziata, Herbal Education Coordinator

On a beautiful sunny afternoon in March, about 100 people gathered at the Universal Unitarian Church to hear world renowned



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herbalist Rosemary Gladstar discuss the preservation of native medicinal plants. Rosemary spoke of the use of medicinal herbs in the wellness industry and how we can use these plants sustainably.

Rosemary also discussed how we can grow our own medicine, and mentioned that United Plant Savers offers seed giveaways in the spring and roots in the fall. She presented a slide show of a beautiful array of plant photos and spoke about the medicinal benefits of those plants.

City Market was proud to host Rosemary who is a very engaging and dynamic speaker, and is well-respected and admired by many people. The fact that so many people turned out on one of the first beautiful days of spring is a testament not only to how powerful of a speaker and educator she is, but also to the importance of her message. If you weren't able to make it, you can still get involved! United Plant Savers is a non profit membership organization that was founded by Rosemary Gladstar with the purpose of plant protection and preservation. Check out www.unitedplantsavers.org for more info.



## "Turn My Lawn Into A Garden" Essay Contest

The Chittenden County Lawn to Garden Campaign wants to help you transform your lawn or unused yard space into a vibrant, productive foodscape! Enter the "Turn My Lawn Into A Garden" essay contest for a chance to win everything you need to create your very own garden: a soil test, compost or raised bed mix from Intervale Compost Products, raised bed materials (if applicable), seeds from High Mowing Organic Seeds, transplants from Red Wagon Plants, and a garden cart from Gardener's Supply Company. A Lawn to Garden crew will even help install your garden and provide support throughout the growing season!

Everyone who submits an essay will receive coupons for terrific discounts on compost, seeds, plants, and garden tools from local businesses and be entered in monthly drawing for lots of great prizes.

To enter, write an essay (1,000 words max) explaining why you and your yard are the best candidates for the grand prize lawnto-garden transformation. No gardening experience is necessary, but you must be committed to sustaining the garden through the growing season.

The contest is open to all Chittenden County residents. All entries must be typed and include a name, address, and daytime phone number. The landowner will be required to sign a release of liability as a condition to receive the prize. The contest deadline is 5:00 p.m. Monday, April 12. Entries may be e-mailed to lawntogarden@intervalecompost.net or mailed to Lawn to Garden Contest, Intervale Compost Products, 282 Intervale Road, Burlington, VT 05401.

If you're not interested in the essay contest, but still want to be entered in the drawing for monthly prizes, send an e-mail to lawntogarden@intervalecompost.net with the words "I plan to turn my lawn into a garden" in the subject line.

The Chittenden County Lawn to Garden Campaign is an Intervale Compost Products initiative in partnership with Chittenden Solid Waste District, Burlington Permaculture, Grow Team O.N.E., Gardener's Supply Company, High Mowing Organic Seeds, and Red Wagon Plants. For more information and the complete contest rules, go to www. intervalecompost.net or call 802-660-4949. Happy gardening!

## City Market Launches Earth Day Awareness Week and 4th Annual Mow Down Pollution Lawn Mower Exchange

By Christine Parlia, Community Outreach Coordinator

2010 marks the 40th anniversary of Earth Day. The celebration has gained much awareness worldwide through out the years. Earth Day began as an environmental vision for Wisconsin Senator Gaylord Nelson, who persuaded President Kennedy to give exposure to green issues by going on a national conservation tour. Although the tour did not receive the support needed to put Earth Day on the national political agenda, according to web site www.earthday.envirolink.org, Senator Nelson believes the tour help plant a seed for future environmental recognition.

Nelson continued his efforts by announcing a spring celebration of the Earth to be held in April 1970 which would be a nationwide grassroots demonstration on behalf of the environment and invited everyone to participate.

The first Earth Day celebration was met with success throughout the country and worked because of the spontaneous response to the grassroots call, citizens doing their part to care for the earth. In the following years, other countries began to adopt a celebration of the earth. The United Nations began their recognition on the March equinox in 1971.

So how does City Market., Onion River Co-op celebrate Earth Day 40 years later? For starters, the Co-op will host our 4th Annual Mow Down Pollution Lawn Mower Exchange and Sale on April 24 from 9:00 a.m. to 1:00 p.m. Through our partnership with Vermont-based Neuton Mowers, we encourage community members to bring in their gas powered, air polluting mowers and receive a discount over \$100 off the retail price on Neuton electric mowers. Both the 14-inch and 19-inch mowers will be available at the discounted price. Accessories to the mowers will be available at 30% off the retail price for this day only.

While it's not necessary to bring in a gas mower to exchange in order to get the savings on an electric mower, it is an effort to reduce pollution in our environment. In the past three years, we have collected and recycled over 200 mowers, which is a reduction of over 16,000 pounds of carbon dioxide in our atmosphere each year!

To add the environmental awareness that surrounds Earth Day, there will be opportunities throughout the week to recycle old cell phones, to properly dispose used CFL bulbs, and attend a Solar Made Simple presentation on April 22 from 6:00 – 7:30 p.m. Check out www.CityMarket.coop for more details on City Market's Earth Day Awareness Week and Mow Down Pollution Lawn Mower Exchange!



## Getting to Know the Mushroom Man

By Meg Klepack, Local Food Coordinator

Before I went to visit Amir Hebib and his mushrooms, my co-workers and I began wondering aloud about mushrooms. Arguably the most mysterious items found in the Produce Department, our questions exposed our ignorance on all things mushroom. Do they really grow in the dark? Do full size mushrooms grow up from mushroom babies or emerge fully formed? Does Amir's mushroom pile ever grow anything unexpected? What does mushroom tending entail? Do mushroom farmers have to get up early? Amir's shiitake and ovster mushrooms are sold in wooden bins in our Produce Department but how those brown caps, the color of jersey cows, and gray trumpets, the color of elephant's ears, get into our store seems nothing less of mysterious and magical. And, it turns out, there's plenty of mystery and magic even when you get to see the process up close.

Amir has owned and operated A.H. Mushrooms from the back of his house since 2004. Driving down the road to his house in Colchester, you'd never guess you were close to a mushroom farm. Single story ranch houses line the road with an occasional open corn field covered with snow and ice. Pulling up to a seemingly ordinary looking house, I even wondered if we were in the wrong place! Amir came out to meet us though, and beckoned us to come back to an unpresuming shed in the backyard containing his three production rooms, all just about 12 feet wide by 15 feet long. The rooms are surprisingly brightly lit with fluorescent tubes that provide light for the mushrooms 12 hours a day. The rooms are warm, humid, and smell, as you might expect, like a giant bowl of mushrooms.

Amir started growing mushrooms back when he was 26 years old and living in Bosnia. Back then he was managing "the largest mushroom farm in Europe" producing 30 tons of mushrooms a day. When he first immigrated to Vermont, people asked him how he wanted to make a living; "anything but growing mushrooms!" was his reply. And yet, he found that Vermonters were hungry for local mushrooms and few farmers were producing them. Amir has built up a small operation, producing 150 pounds per week, selling to restaurants and stores in the area.

Mushroom production is labor intensive and production is a full-time job for Amir. A day in the life of a mushroom farmer turns out to involve getting up early: Amir must harvest the mushrooms each morning as they grow incredibly quickly. An inch wide mushroom will double in size in a day! After harvest, Amir delicately cuts off the woody base of each mushroom, preparing them for mid-day deliveries. In the afternoon the logs are soaked to keep them damp. Most time consuming is manually removing the green molds that also like to grow in his mushroom logs. While the process could be completed more quickly with fungicides, Amir manages his mushrooms organically and so must spend the time to remove each spot of mold by hand.

The time and tenderness Amir dedicates to his mushrooms is obvious in every detail of his production, in the wooden bins of perfect mushrooms, and the subtle, earthy flavors of the final product. Amir claims his favorite way to eat mushrooms is in soup, so in honor of Amir and his mushrooms, I went home to make Miso Soup that evening.

#### **Miso Soup**

Adapted From The Moosewood Cooks at Home

- 10 shiitake mushrooms, sliced
- 1<sup>1</sup>/<sub>2</sub> cups boiling water
- 2 medium carrots, chopped
- 4 cups vegetable stock or water
- 1<sup>1</sup>/<sub>2</sub> cups shredded greens, such as bok choy, endive, Chinese cabbage, or spinach
- 2 tablespoons red miso
- 2 tablespoons light miso
- 1 cake tofu
- Chopped scallions
- Crumbled toasted nori

Place the sliced shiitakes in a heat-proof bowl, cover with boiling water, and set aside for about 10 minutes.

In a soup pot, cover the carrots with  $3\frac{1}{2}$  cups of the stock or water and bring to a boil. Lower the heat and simmer for about 10 minutes, until the carrots are crisp-tender.

Add the shiitakes and their soaking liquid to the carrots and stock. Stir in the greens and continue to simmer for about 5 minutes until they are just tender or wilted.

In a small bowl, blend both misos with the remaining  $\frac{1}{2}$  cup of stock. Cut the tofu into  $\frac{1}{2}$ -inch cubes. Stir the miso mixture into the soup, add the tofu, and heat gently. Be careful not to let the soup boil.

Garnish the soup with scallions and with nori flakes if you wish.

## Meadowsweet Filipendula ulmaria April Herb of the Month



#### By Cristi Nunziata, Herbal Education Coordinator

Many people choose to address heartburn with the over the counter medication Tums. Unfortunately, although it may provide temporary relief, in the long run it may cause more harm than good. Through the body's attempt at self-regulation, a negative feedback loop is created; meaning the decrease in stomach acid will actually trigger an increase in acid production. Fortunately, however, we have the option of using herbs that contain corrective mechanisms for addressing this common problem, rather than treating it in the short-term with a band-aid type approach. One of the best herbal remedies for heartburn and many other digestive disturbances is Meadowsweet.

To understand how Meadowsweet corrects the dysfunction of heartburn, you must understand what causes heartburn to begin with. Between the esophagus and stomach, there is a valve, the lower esophageal sphincter. This valve relaxes when we swallow, to allow food to enter the stomach and then snaps shut. By closing, it prevents gastric juices from entering the esophagus and causing a burning sensation, known as heartburn. Sometimes, though, this value becomes weakened and doesn't shut properly. Meadowsweet, an astringent, contains tannins that can tighten the tissues of the lower esophageal sphincter and thus prevent the up flow of stomach acid. This herb also has antacid properties that balance the production of acid which benefits not only heartburn, but acid indigestion, gastritis and peptic ulcers. The astringency may also be beneficial for lessening diarrhea and symptoms of irritable bowel syndrome.

Meadowsweet also contains salicylic acid, which aspirin is composed of. Because it is not isolated, as in the case of aspirin, it doesn't cause the digestive troubles that people often encounter when taking aspirin. This means that it is useful for not only pain associated with heartburn, but also that of arthritis, muscles pain, and rheumatic pain, without causing uncomfortable sideeffects.

Because pain in the digestive system can signal serious problems, do not attempt to use herbs for long periods of time, without consulting with a skilled practitioner to rule out a serious medical condition. Meadowsweet should also not be taken by those who use anticoagulant medications, as it may potentiate the effects. However, simply enjoying a cup of tea may provide significant relief and may be a better approach to heartburn and digestive upset than some of the more conventional alternatives.

#### Heartburn Relief Tea

- 4 Tablespoons Meadowsweet
- 2 teaspoons licorice root

Steep ingredients in hot water to create a soothing and delicious tea.



### **Customer Comments**

Dear City Market,

I miss the recipes that are usually inserted into the Onion Skin. Will they return? R. Conn

#### Dear R. Conn,

Thank you for your comment and question. Yes, the recipe inserts have returned to the Onion Skin newsletter. There was a printing error during the February printing of the recipes cards so that we had approximately half of the recipe cards needed to insert into the newsletter. We've fixed the error and hopefully you'll continue to see recipe inserts each month. We also feature hundreds of recipes, tested and approved by City Market on our Web site at www.CityMarket.coop/recipes.



## what's happening on Serving Up Vermont?

Local overwintered spinach is here, thanks to local growers like Rockville Market and Hazendale Farm. Along with the first blushes of greens like arugula and mesclun, we're craving those leafy greens! Check out City Market's food blog, Serving Up Vermont for some yummy recipes for the first spinach of the season, like Japanese spinach and sesame salad, and some fun facts related to our upcoming Member Meeting and movie, FRESH, directed by ana Sophia joanes.

Online at www.citymarket.coop/blog



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## Under \$10

If you've never tried South African wines, I would recommend that you start with Bob's. Bob's African wine is a value brand that is doing some great things. First, they're contributing to the increasingly positive reputation of South African wine. Bob's wines are well made and very approachable. More importantly, Bob's contributes 10% of sales revenue to non-profit international aid agencies fighting the HIV/AIDS pandemic in Africa. In the United States, Bob's contributes to African focused relief organizations in local communities where the wines

And as for the flavor and experience of the wines? They're tasty! Bob's version of Pinotage, a flagship South African varietal, is fruit forward and clean with black cherry and plum notes and none of the gaminess that can be overpowering in a lesser Pinotage. Bob's Chenin Blanc is an easy sipping white with aromas and flavors of golden apples and tropical fruits. Both are on sale in April for \$8.99. And yes, there is a real Bob; we met him, and he is as friendly as his wines.

The Onion Skin

## Demystifying Food Label Terms Part One; organic and Natural

#### By Jamie Lewis, Meat & Seafood Manager

I was asked by the Northeast Organic Farming Association of Vermont (NOFA) this year to prepare a presentation for their annual conference on defining food labels, as well as doing a follow up article for our newsletter the Onion Skin. This is a fairly broad topic so for the purposes of this article I will focus on "Organic" and "Natural" label definitions.

You may ask what Organic food is and what are the regulations and meanings behind various labels? For the vast majority of human history, agriculture can be described as being Organic. Only during the 20th century was a large supply of new synthetic chemicals introduced into the food supply. This more recent style of food production is referred to as "conventional."

Organic food is produced by farmers who emphasize the use of renewable resources and the conservation of soil and water to enhance environmental quality for future generations. Organic meat, poultry, eggs, and dairy products come from animals that are not given antibiotics or growth hormones, and are fed only certified organic feed, or graze upon organic pasture. Organic food is produced without the use of conventional pesticides; fertilizers made with synthetic ingredients or sewage sludge; bioengineering; ionizing radiation.

Before a product is labeled "organic," a government-approved certifier inspects the farm where the food is grown to make sure the farmer is following all of the rules necessary to meet USDA standards. Companies that handle or process organic food before it gets to your local market or restaurant must be certified as well.

The following are USDA Organic definitions and regulations:

· "Organic agriculture is an ecological production management system that promotes and enhances biodiversity, biological cycles and soil biological activity. It is based on minimal use of off-farm inputs and on management practices that restore, maintain and enhance ecological harmony."

· "Organic in labeling terms denotes products produced under the authority of the Organic Foods Production Act. The principal guidelines for organic production are to use materials and practices that enhance the ecological balance of natural systems and that integrate the parts of the farming system into an ecological whole."

• "Organic agricultural practices cannot ensure that products are completely free of residues; however, methods are used to minimize pollution from air, soil and water."

• "Organic food handlers, processors and retailers adhere to standards that maintain the integrity of organic agricultural products. The primary goal of organic agriculture is to optimize the health and productivity of interdependent communities of soil life, plants, animals, and people."

The USDA has a tier system that it defines for usage of the approved organic seal. The seal is circular and printed in green and white saying "USDA Organic."

• A food item that claims to be "100 % organic" on its label must be made of 100% organic ingredients and can legally carry the seal. It must also list each ingredient individually as "Organic."

• A food item that claims to be "Organic" on its label must be made of at least 95% organic ingredients and can carry the seal. It must list each ingredient individually as "Organic" or not.

· A food item that claims to be "Made with Organic ingredients" must be made with at least 70% organic ingredients. This product cannot carry the seal. It must list each ingredient individually as "Organic" or not.

• A food item that claims to be "Made with Organic ingredients" but less than 70% cannot use the seal, but can denote individual organic ingredients on the label.

Further confusion can arise with foods labeled "natural" or "all natural." Consumers often wonder does "natural" mean "organic?" The answer is NO. The definitions are not interchangeable. One of the main differences between organic and natural has to do with how the product was grown and fed versus how the product was processed. Organic products include all of the attributes of so called natural products but not the other way around.

"Natural" food is a term with various meanings, there is no legal definition beyond its use for meat, poultry, and dairy products. It is defined as "minimally processed" and has no added artificial ingredients. However other truthful claims, such as free-range, hormone free, pasture-raised, raised without the use of hormones or antibiotics can still appear on "natural" food labels. In my opinion these individual claims feel more trustworthy and certainly are more easily verifiable with products produced by our local farmers and artisan food makers. I hope this was a helpful bit of information in regards to demystifying food labels. Look for future articles on this topic in the hopes of offering our customers information that can help to make their shopping decisions easier.



# Even Garrison Keillor Misses the Point!

By Carol L. Winfield, Co-op Member

I thought Garrison Keillor, at least, would get it right; right about aging, about getting old. The Onion Skin readers know by now my forceful reaction to the word when used as a pejorative in regard to human beings rather than laudatory re furniture, say!

During a recent BBC Program with Garrison Keillor was asked how he felt about growing old. His immediate, inflexible denial was, and I quote inexactly: "Old?" I'm not old! My body maybe, but the rest of me, inside, my heart, my thinking, I am, I am. . ." he thought a moment then concluded decisively, "twentytwo, yes, twenty-two is what I am!"

Oops! How dare I, a nonagenarian ne'er do well challenge someone with the stature of a Mr. Keillor! From my 91 years to hiswhat-sixty-odd years hardly allows him entry to the honorific old! He went on to say that as a young person he had had a very hard time, his self-image was dreadful. Again quoting inexactly: "I was a six foot, skinny, unattractive kid with terrible hair, terrible hair! I didn't like myself that much. It's gotten better now!"

Ah HA! As a young Keillor looks back, his teens and twenties wasn't really all that great after all, whereas with maturity he seems considerably more content. I'm not about to suggest that facing age is a trip to la-la-land! But back to that young-at-heart, twenty-twoyears jive, not feeling old, is pure nonsense. If one isn't old, if one hasn't experienced the ups and downs of life, one is incapable -and I mean incapable - of experiencing the special preciousness of family love, of making angels in the snow, of an enduring friendship, of watching a good movie or play, hearing a

superbly rendered Beethoven Piano Concerto. Sorry, kids, but one can't.

One can also find the unique freedom that accompanies oldness. Old can speak out more freely; old can refuse unwanted invitations, even gifts, more gracefully. One can leave a party early, and most important, old definitely knows better how to handle stress, how to relieve it, how to be cool as the vernacular will have it. Old can ask questions younger people would not dare ask. In point of fact, old has privileges impossible for youth to have.

Getting to bed old is not the problem if we pile on years but remain fit as the proverbial fiddle. But time, genetics, and the many accidents we ancients are heir to, do not always give us the breaks we had somehow expected we would have. In other words, Life! Life does have its way of interrupting our best laid plans, certainly our best laid imagining! Like it or not, that's the way the world's cookie crumbles: we get born, we take the consequences. Those consequences may be heartened or disheartened by attitude; i.e., accept the consequences with as much good grace as possible or slither around in our own self-pity.

Memories may stumble and stagger all over the lot, but enough good ones come consistently through to allow us not only to acknowledge but also to revel in the fact that life, if we open our eyes (and hearts) tends to glow as brightly as the world presently glowed outside my window. Wow, what a blue sky! Wow, but that snow looks perfect for angelmaking! Wow, I do believe I'm going to stop all this typing, get myself bundled up and go make a feeble attempt at making a few, a few? Can I manage one? You bet.



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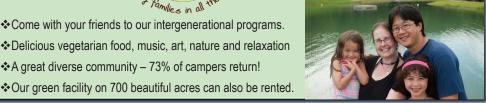


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The Onion Skin

## April Class Listings

#### Kombucha and Fermented Prinks April 3, 12:30 - 2:00 p.m.

Learn how to make this fascinating healing tonic beverage, and like every local "culture" (in this case, fermented culture!) what makes it a unique expression of its home environment. Bring a pint or quart size glass jar (wide mouth) and lid for your own Kombucha at-home starter. We will also briefly discuss making other types of tonic fermented beverages such as Elderberry Ginger Spritzer.

#### Free Herbal Clinic April 5, 4:00 – 7:00 p.m.

Have you ever been interested in using herbal medicine to improve your health? Join Betzy Bancroft RH (AHG), Larken Bunce MS, and Guido Masé RH (AHG) and students from the Vermont Center for Integrative Herbalism in a free, personalized session focused on your individual constitution and any health conditions you may be experiencing. An incredible opportunity to explore the art of herbal healing with experienced practitioners! All sessions last about an hour and a half and are completely confidential. By appointment only.

#### Super Foods

#### April 11, noon - 1:00 p.m.

Join City Market's Herbal Education Coordinator, Cristi Nunziata, in preparing and sampling recipes made with super foods. We will discuss the many benefits of super foods such as blueberries, turmeric, acai, kale, tart cherry and more! Participants will receive several recipes that they can easily prepare at home.

#### Herbal Support for the Respiratory System with Guido Masé

#### April 12, 5:00 - 6:00 p.m.

Medicinal plants are excellent for maintaining optimal respiratory wellness. Come learn about simple herbal supplements, teas, and extracts that can strengthen this vital system and effectively relieve some common complaints.

#### **City Market Farm Tour: Hardwick** April 17, 8:00 a.m. – 6:00 p.m.

What's happening in Hardwick? Come find out! City Market, Onion River Co-op is continuing the series of Farm Tours with another stop in the agricultural hotbed of Hardwick, Vermont. The Farm Tour is open to Co-op member on a first-come-first-serve basis. Space is limited for the Hardwick tour, so reserve your spot now. See page 4 for details.

#### Introduction to Square Foot Gardening April 18, 1:00 - 2:00 p.m.

Learn how to garden the easy way! Local gardening guru Peter Burke has been using the Square Foot Garden method since 1981. The method is easy with no roto-tiller needed to establish permanent beds. No soil is too bad to start with. The basics will be covered: planning, raised beds, permanent paths, perfect soil, grid planting, watering, trellising, succession plantings, maintenance, and how not to have a jungle of weeds in August.

#### Free Herbal Clinic April 19, 4:00 – 7:00 p.m.

Have you ever been interested in using herbal medicine to improve your health? Join Betzy Bancroft RH (AHG), Larken Bunce MS, and Guido Masé RH (AHG) and students from the Vermont Center for Integrative Herbalism in a free, personalized session focused on your individual constitution and any health conditions you may be experiencing. An incredible opportunity to explore the art of herbal healing with experienced practitioners! All sessions last about an hour and a half and are completely confidential. By appointment only.

#### No-Knead Bread Class with Bob Leidy April 20, 6:00 - 7:30 p.m.

Take a tour of City Market's Bulk Department to discover all the ingredients that you need to make wholesome, affordable homemade bread at less than one dollar per loaf! Then learn how to make a basic no-knead bread loaf and flavorful variations with longtime baker Bob Leidy.

#### Solar made Simple Public Seminar April 22, 6:00 - 7:30 p.m.

City Market recently went solar and so can you. The free educational Solar Made Simple seminar presented by groSolar will provide an overview of the workings of solar power, including how to use state grants and federal tax credits to help pay for a system, as well as guidelines for assessing whether your home or business is right for solar. Bring your recent utility bill and pictures of your roof if you'd like to discuss your home in more detail with a groSolar representative.

#### **4th Annual Mow Pown Pollution Lawn Mower Exchange** April 24, 9:00 a.m. - 1:00 p.m.

Celebrate Earth Day with City Market by recycling your gas-powered mower. Join in the fun of the 4th Annual Mow Down Pollution Lawnmower Exchange. Partnering with Neuton Lawnmowers incredible deals will be offered on electric mowers plus accessories. In the past three years, we have collected and recycled over 200 mowers, which is a reduction of over 16,000 pounds of carbon dioxide in our atmosphere each year!

#### Take a Walk on the Wild Side: Edible & Medicinal Wild Plants of the Intervale

#### April 24, 10:00 a.m. - noon

Join naturalist, herbalist, and registered dietitian Melanie Putz Brotz for a Wild Plant Treasure Hunt in the Intervale. There are so many amazing edible and medicinal plants growing in this region; come join the adventure. Participants in this workshop traditionally uncover many delectable surprises, from Wild Pheasant Back mushrooms to Stinging Nettles, Burdock Root, Lambs Quarters, and invasively prolific and delicious Garlic Mustard Greens. Meet at the small parking lot on the right after the dirt road begins, by the entrance to the Rena Caulkins trail.

#### Eating Well on a Budget - All About Bulk!

April 25, 11:00 a.m. - noon Learn time and money saving tips for

cooking and eating well on a budget by learning all about our Bulk Department. From beans to grains, spices to flour, Bulk has everything you need.

#### Fair Trade Workshop: A Clear Explanation April 28, 7:00 - 8:00 p.m.

Are you interested in Fair Trade and seeking a deeper understanding? Join the Burlington Fair Trade Town Committee for an informative presentation and discussion of all its components. It will help clarify not only what Fair Trade is, but who sets the standards, certifies and audits the products, plus the campaign's success and challenges in Vermont. Enjoy Fair Trade munchies and even get a free World Fair Trade Day Celebration kit to share with your co-workers, friends or family.

Sign up at the Customer Service Desk. ALL Classes are FREE & open to the Public

#### **CLASSIFIEDS**

## Community Teaching Garden seeks applicants for Class of 2010

The Community Teaching Garden at Ethan Allen Homestead is now accepting applications for its Class of 2010. The 22week hands-on organic gardening and service-learning program teaches the basic skills of planting, cultivating, harvesting, and preserving.

Classes are held Monday and Thursday evenings from May 3 through September 27. The basic course fee is \$200, which includes 44 class sessions, use of a 4 foot by 20 foot organic raised bed, seeds, plants, special events, access to tools, and all the fresh delicious vegetables participants can grow and eat.

Scholarships covering up to half of the course fee are available for people in limited income situations. The application deadline for Burlington area participants is April 2 for early admission. The class is limited to 22 enthusiastic participants. To learn more about the Community Teaching Garden and download an application form, please visit: www.burlingtongardens.org/outreach.html

### April Product Sampling

**April 1 – Aqua Vitca Kombucha** 4:00 – 7:00 p.m.

April 2 - Bakery at the Farmhouse Kitchen 4:00 - 7:00 p.m.

April 3 - Salsa from the Gut noon - 4:00 p.m.

April 3 - Champlain Orchards noon - 3:00 p.m.

April 9 - Preuxmanna Cookies and Crackers 1:00 p.m. - 5:00 p.m.

April 10 - Vermont Sweetwater noon - 4:00 p.m.

**April 12 - Nutty Steph's Granola** 4:30 - 7:00 p.m.

**April 16 - Kind Bars** noon - 2:00 p.m.

**April 17 - The Inspired Baker** 11:00 - 2:00 p.m.

April 17 - Salsa from the Gut noon - 4:00 p.m.

**April 18 - Blake's All Natural** 10:00 a.m. - 2:00 p.m.

**April 20 - Late July Cookies** 4:00 - 6:00 p.m.

April 22 - Morse Hillside Farm 11:00 a.m. - 1:00 p.m.

**April 24 - Gringo Jack's** 11:00 a.m. - 2:00 p.m.

**April 29 - Country Choice Cookies** 11:30 a.m. - 1:30 p.m.

## Art Showing



Meet April's featured member artist, Jason Pappas. Jason uses a mixture to create his artwork. He draws inspiration from free things, other people's

garbage, rust, metal shelves, music, magnetic tape, analog recording, emotions, vibrations, energy, spirit, musical instruments, old records, light, sound, living, and dying too. Stop by City Market's Café Gallery throughout the month of April to view Jason's work.